

**A Three-Day Workshop for High Potential
Entrepreneurs
Columbia Global Centers | Africa (Nairobi)
June 17, 18 & 19, 2015
Professor Murray Low
Columbia Business School**

2015 Participant Application

Please note that the program is open to businesses with annual Gross revenues of at least 20 million Ksh.

DEADLINE: May 30, 2015

Please submit by e-mail to: info@cgcafrica.org
Cc: pmurugi@cgcafrica.org

Please note that all applicant information will be kept strictly confidential.

Please also include a copy of your résumé or a summary of your management background and experience in your application.

Charges: Ksh 65,000/= per participant

Business/Organization Information

Name:

Title:

Name of co-worker who will also attend:

Title:

Company or Organization Name:

Business Mailing Address:

Business Phone: Mobile Phone:

Email Address:

Industry:

Participant Questions

1. Please describe your company's business.
2. Please describe your company's competitive environment and market position.
3. Please describe your three greatest opportunities for business or organizational growth.
4. What are the three most pressing issues or problems that your business or organization is confronting?
5. Please describe how you believe participation in this program will benefit your business.

Most Recent Fiscal Year Revenues:

Years in Business:

Number of Employees:

I certify that the information provided on this application is true and accurate. I further agree that if accepted to the program, my co-worker and I will attend all sessions and participate fully.

Director

Name

Signature

Date